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## FOR IMMEDIATE RELEASE

### **Sea Tow Services International Extends Footprint Throughout U.S.** *Company Expands Into New States As Well As Prestigious Lake Regions* *Reports Sale of Three Key Franchise Areas*

**Southold, NY, February 13, 2003** – Sea Tow Services International, Inc. [Booth #Q39, Miami Beach Convention Center], the world's largest professional marine assistance organization, today announced the expansion of the company's franchise program into seven new regions, four of which extend Sea Tow's footprint into new states. Four of the seven areas are also in lake regions – areas identified by Sea Tow as important geographical targets in its service sector.

The new Sea Tow Services coverage areas include Lake of the Ozarks (MO), Fort Loudon (TN), Lake Lanier (GA), Central New Hampshire (NH), Ohio River/Derby Town (KY) Lake Hickory and the Outer Banks (NC). These new regions demonstrate Sea Tow's advancement into Kentucky, Missouri, New Hampshire and Tennessee.

In addition, Sea Tow also announced the sale of three already established franchises. New owners now occupy the company's locations in Charleston, Jacksonville and Pensacola.

“The news of our continued expansion, particularly into four new states and four key lake areas, is especially gratifying for us as we enter into our twentieth anniversary,” explains Captain Joe Frohnhoefer, Founder and CEO of Sea Tow Services International. “More so, we are thrilled to announce the sale of three key franchises as it further solidifies what we've known all along – there is extreme value in the Sea Tow name.”

#### **About Sea Tow**

Sea Tow Services International, Inc. is the nation's leading marine assistance provider. Founded in 1983 by Chairman & CEO Capt. Joe Frohnhoefer, Sea Tow now serves over 120,000 members in approximately 90 locations throughout the United States, Australia, Bahamas and Puerto Rico. For a full list of membership benefits, or to inquire about becoming a Sea Tow Service International franchisee, please visit [www.seatow.com](http://www.seatow.com).

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