



For Immediate Release

**The Sea Tow Foundation Opens 20 New Life Jacket Loaner Stands
At Brewer Yacht Yard Locations Throughout the Northeast**
Free Life Jackets Provided to the Public to Help Make Boating Safer

Southold, NY – May 5, 2014 – Sea Tow Services International, the nation’s leading on-water assistance provider, along with the non-profit Sea Tow Foundation, announced that 20 new Life Jacket Loaner Stands will open at select Brewer Yacht Yard locations throughout the Northeast in time for the start of the summer boating season.

Each Sea Tow Foundation Life Jacket Loaner Stand is stocked with life jackets that boaters may borrow for free to replace missing or damaged life jackets or use for extra guests onboard their boats. The life jackets are available in a variety of sizes, including infant, child and adult sizes. The U.S. Coast Guard requires all children under 13 years of age to wear a life jacket at all times when a boat is underway.

“At Brewer Yacht Yards, we are most happy to work with the Sea Tow Foundation’s Life Jacket Loaner program,” said company President Rives Potts. “We believe that responsible and safe boating will lead to fun boating and we hope that everyone will enjoy a wonderful and safe summer out on the water.”

The 20 new Sea Tow Foundation Life Jacket Loaner stands are located at the following Brewer Yacht Yard locations in association with the local Sea Tow franchise listed beside it. Locations with more than one Loaner Stand are shown with the number in parentheses behind the location’s name.

- Brewer Deep River Marina in Deep River, CT, with Sea Tow Central Connecticut
- Brewer Bruce & Johnson's Marina in Branford, CT, with Sea Tow Central Connecticut
- Brewer Dauntless Shipyard & Marina in Essex, CT (2), with Sea Tow Central Connecticut
- Brewer Pilots Point Marina in Westbrook, CT (2), with Sea Tow Central Connecticut
- Brewer Ferry Point Marina in Old Saybrook, CT, with Sea Tow Central Connecticut
- Brewer Yacht Haven Marina in Stamford, CT, with Sea Tow Southern Connecticut
- Brewer Stratford Marina in Stratford, CT, with Sea Tow Southern Connecticut
- Brewer Fiddler's Cove Marina in North Falmouth, MA, with Sea Tow Cape & Islands
- Brewer Plymouth Marine in Plymouth, MA, with Sea Tow South Shore
- Brewer Hawthorne Cove Marina in Salem, MA, with Sea Tow Boston
- Brewer Sakonnet Marina in Portsmouth, RI (2), with Sea Tow Rhode Island
- Brewer Cove Haven Marina in Barrington, RI, with Sea Tow Rhode Island
- Brewer Yacht Yard at Cowesett in Warwick, RI, with Sea Tow Rhode Island
- Brewer Wickford Cove Marina in Wickford, RI, with Sea Tow Rhode Island
- Brewer Stirling Harbor Marina in Greenport, NY, with Sea Tow Eastern Long Island
- Brewer Post Road Boat Yard in Mamaroneck, NY with Sea Tow Western Long Island Sound

- Brewer Capri Marina in Port Washington, NY with Sea Tow Western Long Island Sound

Since 2008, the non-profit Sea Tow Foundation has distributed nearly 22,000 life jackets to boaters across the country. The life jackets have been purchased through grant funding from the Sport Fish Restoration and Boating Trust Fund, as administered by the U.S. Coast Guard, as well as through individual and corporate donations. The life jackets are distributed to local Sea Tow Captains, boating agencies and other non-profit organizations, who make them available to boaters free of charge at more than 200 Life Jacket Loaner Stands throughout the country.

"All boaters should ensure that they have enough life jackets for everyone onboard and that the life jackets fit properly before heading out on the water," said Gail Kulp, Executive Director of the Sea Tow Foundation. "Boaters can borrow the life jackets at no cost and we only ask that they be returned at the end of the day so that they are available for others to use."

About Sea Tow

Sea Tow Services International Inc. is the nation's leading on-water assistance provider. Established in 1983 by Founder & CEO Capt. Joe Frohnhoefer, Sea Tow now serves members in more than 100 locations throughout the United States, Europe, U.S. Virgin Islands and Puerto Rico. For a full list of membership benefits, how to become a Sea Tow member, or to inquire about becoming a Sea Tow franchise owner, please visit seatow.com.

About the Sea Tow Foundation

In 2007, Sea Tow Founder and CEO Capt. Joe Frohnhoefer created the Sea Tow Foundation – a 501(c)(3) nonprofit organization – to promote safe boating practices. The Foundation's goal is to reduce accidents, fatalities and property damage related to recreational boating. For more information, please visit boatingsafety.com.

About Brewer Yacht Yards

R.G. Brewer, of Mamaroneck, NY, opened his chandlery and hardware store in 1879, beginning a long tradition of personal service to professional and recreational boat owners, sailors and fishermen. In 1964, Brewer Post Road Boat Yard was established to provide more of that tried and true personal service to boaters. It remains the first of 23 Brewer Yacht Yards now located from Maryland to Maine that are dedicated to anticipating customers' needs, paying close attention to detail, always following through and ensuring they get things right the first time. For a list of locations and more information, please visit. www.byy.com.

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